Glenn Clayton, CEO of Appleton Learning Corporation, is one of the nation’s most successful businesspersons, recognized and awarded by numerous organizations such as Bloomberg’s BusinessWeek and the Huntsville/Madison County Chamber of Commerce. To make some extra money, just like most college students do Clayton tutored while at UAH, and he did it. His decision to drop out of school and begin his business from nothing reveals important life lessons for college students.

Whether it's a freshman wrapping up his or her first year or a super-super-senior just trying to tough it out until graduation, everyone quakes a little inside at the words final exam. It's the culmination of all the semester's work, and one wrong move can cost grade points. How does one withstand the pressure? Here are a few tips to help students keep calm and carry on.

Scheduling a review for a few weeks in order to relearn the material is a must. Combining class notes with old homework assignments is an option. It is also important to evaluate the behavior of the professor and try to figure out what types of questions he or she might ask on the final exam.

The spring 2012 commencement ceremony combines all colleges.

The president revealed that he sees a huge opportunity for this institution to be recognized for what it is. He feels that UAH does not market its name enough and that the university deserves to be recognized for many of its positive accomplishments and achievements.

President Altenkirch discusses impressions of campus, future goals.

University of Buffalo developing new lie-detecting machine.

Staff Writer

Computer scientists at the University of Buffalo may be on the verge of a breakthrough in a new lie-detecting machine. UB scientists have drawn inspiration from psychologists who study the human face for clues that someone is telling a high-stakes lie and are now exploring the possibilities that machines may be able to read these visual cues.

Results from a small study are very promising. In a study of 40 videotaped conversations, an automated system that analyzed the participants' movements correctly identified whether the subject were lying or telling the truth an impressive 82.5 percent of the time. This is a much better accuracy rate than even the most experienced interrogators, who average around a 65 percent accuracy rate.

"What we wanted to understand was whether there are signal changes emitted by people when they are lying or whether facial expressions can detect them," said Remy Ngwogu, a research assistant professor at UB's Center for Unified Biometrics and Sensors. "The amount of research that we've seen has been promising.

This research was peer-reviewed, published and presented as part of the 2011 IEEE Conference on Automatic Face and Gesture Recognition. Several of Ngwogu's colleagues on the study included CUBS scientists Nisha Bhaskaran and Venu Govindaraju and UB communication professor Mark G. Frank. A behavioral scientist who has worked extensively on facial expressions and deception. Frank has attempted lie-detecting machines in the past that focused on changes in body heat or an examination of involuntary facial expressions. The automated UB system tracks a subject's eye movement. The system uses a statistical technique to model how people move their eyes in two dimensions: fixation, which is focused examination and while facing a question that is designed to prompt a lie.

People who had a change of heart and decided to withdraw from the three commencement ceremonies. This resulted in tripling the work for commencement staff as well as tripling the guest number limitation for each graduate, printing tickets for each guest. Each graduate was allowed seven people, from six to eight guests.

With the extra time commitment comes extra cost. As a matter of fact, graduates do not have any facility large enough to hold all the graduates and their family members for a single commencement ceremony. That means that the university needed to separate the three commencement ceremonies. This resulted in tripling the work for commencement staff as well as tripling the guest number limitation for each graduate, printing tickets for each guest. Each graduate was allowed seven people, from six to eight guests.

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Arts & Leisure

Alumnus Profile: Glenn Clayton, Former UAH Tutor and CEO of Appleton Learning

KATSUNORI SUGIHARA
Staff Writer

Glenn Clayton, CEO of Appleton Learning Corporation, is one of the nation’s most successful businesspersons, recognized and awarded by numerous organizations such as Bloomberg’s BusinessWeek and the Huntsville/Madison County Chamber of Commerce. To make extra money, just like most college students do Clayton tutored while at UAH and found his passion in it. His decision to drop out of school and begin his business from nothing reveals important life lessons for college students.

What is the best memory you have from UAH?

There were many great memories from UAH, but one of my favorites was debating philosophy in Morton Hall with several classmates and the professor. We were debating what morality was, and I loved that there was an environment created in which ideas could be discussed and debated without fear and with full respect for everyone.

When you finally decided to completely focus on your business, what year were you in school?

I started tutoring when I was a freshman. By my sophomore year, I was working 60-plus hours a week plus going to school. It was after I completed my sophomore year that I decided to drop out and focus on building Appleton.

What was the reaction of your family members, friends and professors when you decided to focus on the business?

It was a mixed reaction. Some people (mainly professors and my college adviser) encouraged me to drop out — as odd as that sounds. They saw my passion for the business and understood that sometimes you have to take risks in life. This was one of those times. My parents and many of my friends thought I had lost my mind. It was sort of funny trying to explain to people why I was dropping out of school to pursue a business focused on education.

You said in the interview, “I saw that a lot of kids weren’t getting what they needed in traditional classroom settings, and I wanted to do something about it.” What was “what kids needed in traditional classroom settings,” in your opinion?

I was one of those kids in school who didn’t fit into the normal teaching environment. As a result, I struggled in my first few years in school and even got in trouble a lot (mainly because I was bored out of my mind). Then, I had a teacher in fourth grade who understood my learning style and helped me to understand it. From that moment on, I was able to excel in school. Once I started tutoring, I realized that traditional schools simply didn’t offer many opportunities for individualized learning that took into account a student’s unique personality and learning style. I wanted to change that, so I started Appleton.

What is Appleton’s unique characteristics/sales point, compared to other local/national tutoring businesses?

Appleton is more than tutoring (we actually call it Academic Coaching because we are a proactive solution to help students excel instead of a reactive solution when students are struggling). Appleton’s goal is to create products and services that allow people to “learn differently.” We want to facilitate individualized learning. Whether you look at our Academic Coaching services, our GeniusStyle assessment, or the work we do for school systems, you will see that the common theme is all about individualized learning. Our goal is to change the traditional way we educate students (one size fits all, standardized instruction) and allow people to learn the way that they are naturally most comfortable with.

How did your business spread from Huntsville to Houston, Texas? Large cities near Huntsville, such as Birmingham, Nashville or Atlanta, were not your choice?

See ALUMNUS on Pg. 6

The Exponent

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New Bookstore Serving UAH Proves to be Top Choice for Students

Everything costs more these days. Food is expensive, tuition is always rising, and gas prices are getting ridiculous. Who’s to blame if the kids went down for one? Good news! Infinity College Bookstore recently opened on Holmes Avenue, just two minutes from campus.

Infinity College Bookstore sells and rents UAH textbooks at lower prices. You’ll easily save 10% or more on the cost of textbooks at Infinity. Over the course of a college career, this could save the average student $300-$500!

Infinity College Bookstore buys textbooks year-round. Students frequently find that they get more money for textbooks at Infinity than anywhere else. Infinity will often buy books that are missing CD’s and access codes. They even buy some old editions and customized editions!

While you’re at Infinity selling your books, be sure to ask about reserving used books for the spring. You’ll save a fortune by getting used books or renting whenever possible, and you’ll be prepared long before classes start. If you change classes, don’t worry. Infinity’s generous return policy has you covered.

To find out more, check out their website: infinity-books.com/huntsville

infinity-books.com facebook.com/infinitybooks
(256) 513-9181

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To find out more, check out their website: infinity-books.com/huntsville

Text BOOKS to 77948 to get 10% bonus cash when you sell books to Infinity
Messaging and data rates may apply

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Messaging and data rates may apply

Cash for Books!
"Hunger Games" Starts Off Big in Movie Theaters

RACHEL PALAZZO
Staff Writer

The popular "Hunger Games" book series has finally hit the big screen for its first movie in the series. "The Hunger Games" opened on March 23, 2012, and has now set box office records, bringing in about $373.3 million worldwide within the first two weeks of its being in theaters.

On opening day, "The Hunger Games" brought in roughly $68.3 million, with $19.7 million just from its midnight premiere tickets. According to "Entertainment Weekly," "The Hunger Games" has the best opening day for a non-sequel movie and ranks fifth in history for best opening day. "The Hunger Games" has

See GAMES on Pg. 7

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Careers in Aging Panel

College students in liberal arts, business, biology, and nursing are invited to learn about exciting and rewarding career options serving older adults in our communities. A reception with refreshments will follow the panel presentations.

Liz Prosch  
BSN, MSHA, NHA; Vice President Quality,  
Alabama Quality Assurance Foundation

Melodie Brier  
Certified Financial Planner,  
Edward Jones

Stefanie Franklin  
Ombudsman, North Central Alabama Regional Council of Governments

Samantha Mason  
Consultant  
Clearpoint Solutions, LLC

John Matson  
Director of Communications,  
Alabama Nursing Home Association

Friday, April 13, 2012  
1:30-3:30 PM  
Wilson Hall Auditorium, UAHuntsville campus  
301 Sparkman Drive

Special thanks to the UAHuntsville Office of Diversity, Career Services, and the College of Liberal Arts for your support.
Survival Tips for Final Exams

KARA MILLION
Staff Writer

Whether it's a freshman wrapping up his or her first year or a super-super-senior just trying to tough it out until graduation, everyone quakes a little inside at the words final exam. It's the culmination of all the semester's work, and one wrong move can cost grade points. How does one withstand the pressure? Here are a few tips to help students keep calm and carry on.

Manage Your Time

It's so simple, but it's so easy to forget. It's different for everyone, but make sure you do whatever it takes to stay on track. Checklists with little codes. Cell phone alarms. Even planning accordingly. You'll feel paper topics swirling around in everyone, but make sure you don't let yourself be caught off guard.

This one goes hand-in-hand with the rest of the semester is not the culmination of all the semester. Everyone quakes a little in the face of finals, but if you prepare in advance and make a list of them, you'll feel as if you're ever going to, you know what's going to happen. Even though the temptation is to spend every free minute studying for the tests, you are much better off giving yourself a break when you need one. All your hard work during the rest of the semester is not going to magically empty out of your brain on test day, and you should reward yourself for making it this far.

Sleep!

Yes, everyone needs to pull the infamous all-nighter at some point during the college years and get it out of the system. See SURVIVAL on Pg. 7

UAH Humans vs Zombies Kicks Off for Spring

KARA MILLION
Staff Writer

The game begins with one or more original zombies who chase the humans and attempt to "eat" them by tag­ging them. The humans defend themselves by running the zombies with Nerf bullets or sock grenades as they work together to complete missions. The game takes place continuously throughout the week all over campus. Barring a few designated "safe zones" during certain hours.

"Follow the rules... please!" Courtney said. There are heavy restrictions on weapon modification and use this year, as well as several areas on campus on which play is not allowed. Play­ers must carry out their activities on foot.

As far as fitness, it will do wonders for your mental well-being. A regular level of exercise will improve your mood and decrease stress. It will also make you feel better and more energized. Exercise can improve your sleep, which in turn can improve your mood and concentration. Even college students can put the next suggestion into practice: sleep 30 more minutes a night. That little bit more of sleep will refresh you in the morning, so you'll have a better chance of not making bad food choices. You'll also not feel as run-down and can make it to the gym or put that in 30 minutes of cardio, as mentioned earlier. Another plus to more sleep is the boost to your metabolism, as well as the building of muscle tone while you sleep.

"Where the Great Ones Run" Turns Out a Great Success for UAH Theatre

KARA MILLION
Staff Writer

Spring Break is around the corner, and while many of you have hit the gym extra hard, you are probably looking for some extra pointers to look amazing before vacation. Various nutrition and fitness experts swear by these tips for looking and feeling great.

First is something we all have heard: drink plenty of water. Liquid calories, like sports drinks, light beer or smoothies, will not satisfy you the way calories in food will. Also, some drinks can be high in sodium and carbohydrates, which will make you appear bloated and puffed out. So, swap your usual drinks at meals for water at least most of the week. Water flushes out your system and gives you your metabolism a boost.

Another rule we have all heard is to cut out white bread and pasta. Since you are a college student and probably subjected to eating at the cafeteria, this can be a tricky rule to follow. Like high-sodium drinks, white grains can make you bloat and can dissolve very quickly, making you eat even more later. When you have the chance, make the simple change to whole-grain items. These will make you feel fuller, because of the complex carbohydrates.

As far as fitness, it will do your body loads of good to do 30 minutes of cardio each day. Does that sound taxing for on-the-go people? Maybe. Remember, it is only a half hour out of your day, and anything will count: running, biking, walking, etc. Personal trainers, like Wendy Larkin out of San Francisco, advise engaging in a cardio activity that uses all of your muscles for more effect.

The next tip sounds odd, but experts back it up. The only exception to your water rule is to drink coffee an hour before exercising. Just make sure to not overload it with sugar and creamers. Coffee will energize you, naturally, and therefore will energize your workout. You can personally attest to this. You'll burn more calories without even realizing it.

Even college students can put the next suggestion into practice: sleep 30 more minutes a night. Not a few hours more, but just 30 minutes more. That little bit more of sleep will refresh you in the morning, so you'll have a better chance of not making bad food choices. You'll also not feel as run-down and can make it to the gym or put that in 30 minutes of cardio, as mentioned earlier. Another plus to more sleep is the boost to your metabolism, as well as the building of muscle tone while you sleep.

These tips are very easy to follow, no matter how busy you are. Even if you do not see physical changes immediately, you will definitely [statics feel/​lactics] a difference. To me, that is the most important aspect of being healthy. If you do not feel good on the inside, then how can you feel confident about how you look on the outside?
Sports

Charger Baseball 1-for-3 in Series Against No. 25 West Florida

The UAH Chargers baseball team dropped a series against No. 25-ranked West Florida this past weekend, splitting games on the first day and falling in extra innings Saturday.

The Chargers began the series in a doubleheader Friday as they struggled to find their offense, recording only three hits compared with West Florida’s 11 as the Argos went on to win a 4-2 contest.

Sophomore Drew Eiland picked up the loss after pitching a complete game as he allowed four runs on 11 hits and struck out three. Eiland finally got some run-support in the bottom of the sixth after senior Grant DeBruin hit a single that allowed junior Justin Pearson to reach home safely and cut the lead down to 3-1.

Both teams scored once more in the ninth inning as the Argos picked up the win and dropped the Chargers to 21-17.

UAH found the missing offense in the second game of the series on route to an impressive 8-2 victory and the Chargers’ second win over a top-25 team this season.

The Chargers got on top in the bottom of the third inning after DeBruin hit a double deep into right centerfield and then scored on the next-at-bat as senior Eric Dens’ single gave UAH a 1-0 lead.

The Argos tied the game after a fielding error in the fourth and then took the lead in the next play. The Chargers allowed the Argos to lead for only a half-inning after sophomore Justin Riddle drew a walk with the bases loaded to tie the game 2-2. DeBruin and Deese hit back-to-back infield singles that scored two more Charger runs to close the inning. UAH allowed no more runs for the rest of the game and took a commanding 8-2 lead after a four-run sixth inning on four errors by the Argos. The victory tied the series at 1-1 and set up a series-deciding game on Saturday.

The third game saw the Chargers fall 3-2 in extra innings after a walk-off home run that sailed over the left centerfield wall.

The Chargers were in a tough situation in the first inning with runners on first and third and no outs. UWF attempted a double steal with the batter swinging. The batter struck out as Riddle threw out the runner heading to second base, followed immediately by a throw back to home to catch the other runner, giving the Chargers an extremely rare triple play.

Both squads traded runs until the fifth inning after UWF tied the game 2-2 after a groundout double play.

Junior Cody Barrett worked three innings in relief of senior David Kendrick, striking out five, including three in the ninth inning. Unfortunately, Barrett was also on the wrong end of the lone home run of the contest and picked up the loss.

The Chargers next travel to Carrollton on Friday and won 12-3 and 8-2, but fell to a sweep by Valdosta State on April 14-15 for the second time this season.

UAH Softball Drops from #1 to #21, but Statistics Show a Rebound On the Way

Although ranked at the top of the polls at the beginning of the season, UAH struggles to remain at the top going into the end of the season. For the past three years the team has hosted the first round of regionals, but this year it will most likely be traveling elsewhere to compete. This past weekend, the Chargers took on West Georgia in Carrollton on Friday and won 12-3 and 8-2, but fell to a sweep by Valdosta on Saturday, losing 1-6 and 3-4.

Statistically, the Chargers are doing well, but statistics don’t always tell the whole story. They are 29-12 thus far in the season, but 11-7 in the GSC. While the team’s batting average is high—.361—it is average compared with what the team usually sees. The defense is also as strong, if not stronger than average, with a .968, but the pitchers have been struggling more so than in past years.

The problem seems to lie in the last few innings. While the two starters, junior Whitney Gilbert (12-5) and sophomore Whitney Toler (12-6), pitch strongly and effectively in the first few innings, they give up the most runs in the sixth and seventh innings. Senior Christina Boczek (4-11) still has the leading ERA with a 1.77, but only has 27.2 innings under her belt, while Gilbert has 110 innings and Toler has 114. Both Toler and Gilbert have above a 2.00 ERA, and the pitching staff’s average ERA is 2.38.

Though the key factor in the Chargers’ losses seems to be the pitching, there is also a statistical indication that points toward the Chargers’ having an inconsequential season this year, but a fantastic season next year. There is evidence to suggest that the year after the Chargers participate in the NCAA national championship tournament, they do not do as well, but that the following year the team has an astounding year.

This pattern graphically shows sharp inclines and declines every year and is based on the stellar 2009 season in which the Chargers made it to the national championship game, the following 2010 season in which the team did not make it through the first round of regionals and then last year when it made it to the national championship game again. This pattern, however, does not mean the team can’t still have a great season, since they may finally come together when it really matters in post-season.
From ALUMNUS on Pg. 2

We decided to franchise a little over two years ago. A relative of one of our board members lived in Houston and was passionate about what we were doing. So, he decided to buy the rights to that market, which made Houston our first franchise of Appleton.

How do you feel about being named Entrepreneur of the Year by the Huntsville/Madison County Chamber of Commerce and one of the country's best young entrepreneurs by Bloomberg BusinessWeek?

We have received a lot of recognition for what we're doing. I've always been a little taken aback by these types of awards. The truth is that I don't deserve the praise for Appleton's success. I am blessed to have a talented team of employees, advisers, board members and shareholders who have played an instrumental role in making Appleton what it is.

You say that you work with some faculty members of the Education Department for projects. What kind of projects have you done or are currently working on?

I have worked a lot with Philip Kovacs in the Education Department. He has played a key role in helping advise us on the development of our GeniusStyle product line, which is the very first psychometric assessment for education. It is a tool that allows us to assess a student and better understand his or her personality and unique learning style. We then tailor the instruction that that student receives to be as individualized as possible.

What was the hardest challenge that you encountered in your business? How did you overcome it?

People. The best thing about business, and the biggest challenge in business, is always people. Let's face it, people are complicated! Learning how to manage people, lead them and help them grow is tough, but it is also one of the most rewarding parts of leadership. I have spent a lot of time learning from mentors and studying the art of leadership to figure out how to become the best leader I can be. But, I still have a long way to go.

What can you tell or recommend to UAH students who want to begin their own businesses as entrepreneurs in the future?

I think the keys to being successful in business are less complicated than people think. 1) Find something you love. Don't start a business with the goal of making money. Start a business with the goal of creating a great product or service. 2) Surround yourself with people smarter than you who share your passion for the product.

UAH Track and Field Shines at Gem of the Hills Invitational

In one of the final events of the season, the UAH track and field squad put together a strong performance this past weekend at the Gem of the Hills Invite at Jacksonville State University.

Freshman Jace Lacoste broke the school record in the 400-meter hurdles for the third straight weekend with a time of 54.85 and finished second overall in the event. Parks' record upsets the squad's broken-record total to 14 on the season after just three meets.

Freshman Will Lester took first overall in the discus throw with a toss of 137.4. The other throws also put together a fine performance, as freshmen Casey Edwards and Preston Jacobs picked up second-place finishes in the hammer throw and javelin throw, respectively.

As a whole, UAH finished third overall in the event with 78 points, trailing Stillman with 94.5 and Morehouse with 157. UAH saw 21 of its 22 competitors finish in the top 10 of their respective events.

The Lady Chargers provided the highlight of the weekend in the 4x100-meter relay. The team of junior Kedeshia Simpson and freshmen Eden Williams, Mariah Tolbert and Katelin Barber put together a NCAA provisional qualifying time of 46.73, finishing second in the event and sixth-fastest in the nation this year.

The Lady Chargers also picked up three first-place finishes in events, starting with junior Nadiia Arasinejad, who claimed the top spot in the high jump with her season and personal best leap of 5-3.

Senior Julia Nagle cleared the pole vault with a 10-0 jump to win the event and was just 2 inches short of her own school record. Sophomore Elisa Baskin claimed the first-place finish for UAH over the weekend in the shot put, throwing the implement 43-11/2, and was also extremely close to breaking her old school record of 43-4.

The Lady Chargers also finished third overall with 82.50 points. Jacksonville State was first overall with 222 points, and Alcorn State took second with 139. The Lady Chargers also put up 16 top-10 finishes, including the three victories.

UAH now turns its attention to the Jace Lacoste Invitational in Starkville, Miss., on April 13-14 before heading to Fort Lauderdale, Fla., April 21 for the NCAA South Region Championship.

UAH Track and Field Shines at Gem of the Hills Invitational

How has your life changed since you began your business? My life is totally different to what it used to be. I am on a path to bring positive change to education in our country. I am always learning, always improving, always growing.
April 12, 2012 - The Exponent

From MACHINE on Pg. 1

of eye pattern movements between the first and second scenarios were assumed to be lying, while those who maintained consistent eye movement were assumed to be telling the truth. In each study when the critical question was asked, any strong deviation from normal eye movement suggested a lie.

Although the sample size was small, Nwogu said the findings are exciting. The next step is to expand the number of subjects and develop another automated system that analyzes body language to be paired with the system that identifies eye movement.

Despite the high accuracy rate, Nwogu admitted that a very small percentage of the subjects were just liars and could maintain the truth. In each study when the number of subjects and develop the lie-detecting test completed the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusive.

From GAMES on Pg. 3

started off stronger than such blockbusters as 'The Dark Knight,' 'Transformers: Revenge of the Fallen,' and 'Harry Potter and the Deathly Hallowes - Part 1,' "Entertainment Weekly" stated.

As for the next "Hunger Games" movie, "Catching Fire," filming is expected to begin in the fall of this year and is set to open on Nov. 22, 2013. It is rumored that the director of the first movie, Gary Ross, will be replaced, but it has not been one hundred percent confirmed.

The sad truth is, come finals week some will be tempted to going to ignore every one of these tips and run around like crazy between tests. You'll be tired, frazzled and incoherent. Sure, you might still be able to crank out those A's and B's, but you will be far too exhausted to enjoy your accomplishments. But try to follow these tips and your finals week will breeze by before you've even decided where you're going for summer vacation.

more about the game or players who have questions can contact the mod line at (256)661-0489 or go to UAH-zombies.644blogspot.com.

From SURVIVAL on Pg. 4

but finals is not the time. Allow yourself 6-8 hours a night, even if you have seven chapters to memorize by dawn and you only feel confident about two. Changes are you know more than you think you do, and some studies indicate that the brain stores new information and skills while you sleep. So set yourself a time the night before a test at which you will close the books and turn off the lights, no matter what.

From ZOMBIES on Pg. 4

And, I can't wait to blow off some steam!" he said.

Students who wish to know their normal eye movement patterns as they lied. Another cause of error in the study is the nature of an interrogation and the interrogator's experience.

For this study, an interrogator opened an interview by asking basic questions. Then the subject was given the option to "steal" a reward for themselves or go to UAH-zombies.644blogspot.com.

Solutions to Last Issue's Puzzle

Crossword

Across

Down

Sudoku

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Complete the grid so that every row, column and 3x3 box contains every digit from 1 to 9 inclusive.
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Every Friday 9-11 pm

Featuring Student Talent weekly in Sandella’s (UC)

Free food & prizes each week