Discovery and Distraction: Gravity

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Concept

This is the first in a series of short animations about living in the age of distractions. Time to observe and contemplate seems to be in progressively shorter supply year by year, technology to technology, and app to app. In this short we take a comedic approach to retelling a famous discovery story with the addition of modern day technologies and their distractions to imagine some of the potential consequences.

Creative Process

Research and collect historical reference

Gather inspiration and compile style guide

Iterate character designs of Newton

Develop story through storyboarding

Create modeling sheet

Final render frames