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University of Alabama in Huntsville

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Management students develop plan for race team

Five UAH management students have a plan they hope will accelerate a local race team's chances of competing in NASCAR's Busch Grand National series.

The students - Traci Carter, Andy Craig, Michelle Hale, LaShawn Hines and Morrisia Jenkins - developed the marketing plan for Deep South Racing, a Huntsville-based racing team that competes in the NASCAR Dash Series. The plan was part of their business policy class taught by UAH management professor Mel Adams.

Deep South has been racing in the NASCAR Dash Series since 1981 and won the 1989 Dash Series Championship in the Engineering and Manufacturing Services' Pontiac Sunbird. The company has 12 crew members.

The students developed a plan for Deep South that includes long and short-term alternatives. The plan gives the company time to move into the Grand National category while it works to solicit financial support.

"I think they have set realistic goals," said Deep South Racing President Bill Ondocsin. "We're going to ease into this and keep moving ahead."

The plan suggests that Deep South run in two to four races in the Busch Grand National Series this year and begin a marketing plan to obtain sponsorships. After hiring a marketing consultant the team would work to raise between $50,000 and $75,000 in sponsorship this year.

The long-term goals would be more ambitious. They would concentrate more on efforts to run at more races in 1992 requiring $250,000 in sponsorship funds.

The group also suggested that racing can attract advertising from a variety of sources. More women are interested in racing than ever before, thereby opening up new avenues of advertising dollars.

The plans offer pros and cons for the team to consider. The advantage this plan offers is that it focuses on Deep South's inability to attract technology and sponsorship. The primary disadvantage is the team would suffer from an initial capital outlay in trying to obtain the sponsorship it needs.

"I believe after they build more name recognition they will find it easier to attract money," said Jenkins. "This has helped us because we don't have expertise in the marketing field," said Ondocsin. "They are steering us to the companies we should target."

UAH's business policy course offers a unique avenue for students to be involved with real business dilemmas, said Adams. This goes beyond the textbook and offers challenges to these students, he said.

"There are people who don't have the answers and they want help in getting those answers," said Adams. "It teaches out students more responsibility."

Funds will help establish new eminent scholar chair

UAH received $400,000 in matching funds on July 17 to establish an eminent scholar chair in humanities in the College of Liberal Arts.

The contribution creates a $1 million endowment to attract nationally known teachers and scholars in humanities. UAH received the matching monies from the Alabama Commission on Higher Education (ACHE). UAH raised $600,000 from anonymous donors which made the university eligible for the ACHE funds. The $1 million endowment will be funded through interest earned from the principal.

The position may be used to enhance a particular area of study such as ethics and science, moral philosophy or language and literature. The chair could rotate annually in a variety of academic fields within the humanities.

The chair will broaden our interface with the liberal education of each of our students, no matter what their major or degree program, and are critical in the interest earned from the principal.

"The gift allows UAH to continue our course of excellence," according to UAH President Louis Padulo. "This first endowed humanities chair is a significant event in our efforts to move the university forward. The chair will broaden our interface with the humanities in the College of Liberal Arts."

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AEROJET gift will aid propulsion research program at UAH

AEROJET presented a $100,000 gift to UAH toward an eminent scholar in propulsion.

The AEROJET gift, contributed through the GenCorp Foundation, the charitable arm of GenCorp, Aerojet's parent company, is part of the $1 million endowment used to attract a nationally known researcher in propulsion. A search is underway to fill the position.

"The AEROJET gift permits UAH to proceed on its course of excellence," according to UAH President Louis Padulo.

"The gift allows UAH to continue as a leader in research and in the area of propulsion," said Padulo.

For more than 40 years, Aerojet has been a leader in aerospace technology concentrating in the area of solid and liquid rocket propulsion, electronics and ordnance. Aerojet headquarters in Sacramento, Calif., opened its Huntsville Facility in 1988.

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Point Mallard Family Night Out rescheduled for August 24

The University Center has rescheduled their annual Family Night Out at Point Mallard in Decatur for August 24 at 6:30 p.m. The park will be opened exclusively to UAH students, faculty and staff. You must have a valid I.D. to be admitted. Six people may be admitted with one I.D. The refreshment stand will be opened during this time. The park will close at 9:30 p.m. sharp. For more information call 895-5445.
Grants available for study programs in Germany

Applications for graduate study or research abroad will be accepted by the U.S. Student Division, Institute of International Education (IIE), 809 United Nations Plaza, New York, N.Y. 10017-3580, Tel.: (212) 984-5330, from well-qualified students in most fields of study for the awards listed below. Candidates must be U.S. citizens who will hold a bachelor's degree or the equivalent by the beginning date of the grant, but do not hold the Ph.D. degree at the time of application. Candidates for certain awards are expected from this rule; they may hold the Ph.D. degree provided it was obtained no earlier than June 1989.

A working knowledge of German is required for all fields. Language training may be required as a condition of the award in some programs.

FULBRIGHT TRAVEL GRANTS
Approximately 30 travel grants to West Germany will be available to supplement the students' personal funds or IIE-administered and other maintenance awards which do not specifically provide for international travel.

ADDITIONAL GRANTS
Federal Republic of Germany: 30 full grants are available through the German Academic Exchange Service (DAAD), 950 Third Avenue, New York, N.Y. 10022.

Funds are being raised for Bryan Tatum, a student from North Alabama, who was about to enter his senior year at Auburn University when stricken with cancer. Bryan has been undergoing chemo treatments and a bone marrow transplant. The hospital there has been in the forefront of this type of treatment for patients with serious lymphatic disease.

The funds required for such treatment will be around $200,000.00. Unfortunately, neither Bryan nor his wife, the former Beth Ann Vollmer of Huntsville, have insurance or the funds to cover the costs of several trips to and from Omaha or the planned treatments and hospital costs. The hospital stay will be three to four months in duration following an extended trip to Nebraska Hospital in Omaha, Nebraska, for intensive treatment and a bone marrow transplant. The hospital stay will have in the forefront of this type of treatment for patients with serious lymphatic disease.

A non-taxable "Bryan Tatum Cancer Assistance Fund" has been established with the First Alabama Bank in Huntsville so that donations may be made at any of the bank's five branches or by mailing your donation to Bryan Tatum Cancer Assistance Fund, P.O. Box 701, Huntsville, AL 35803. The account number is 13474-62. Details about the fund may be obtained by calling Karen Connors at 1-800-365-2558 or Dan Tatum and Patricia Knight at 36-6301 in Huntsville.

Auburn student needs help in fight against cancer

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Dr. Niles Shoening speaks at third annual FMA banquet

The third Annual Banquet of the FMA was held on Monday, June 11, at the Noonin House by Dr. Niles Shoening, Chairman, Economics/Finance Department, was the keynote speaker.

The evening began at 7:00 p.m. with the serving of refreshments. Dr. Shoening spoke of plans for upgrading the curriculum and future changes he hopes to be made in the department. His comments were received with interest and sparked conversation among attendees.

Afterwards, the election of officers for the coming year was held. Thomas Jones was elected Vice-President; Kathleen Rice, Secretary; RobertMcDowell and Darryl Anderson was elected Treasurer.

The awards ceremony followed presenting Darryl Anderson, Brad Atkins, Michael Conn, and Lucita Fuqua with Certificates of Appreciation. Lauren Benson and Soon Ok Megahan were honored as Volunteers of the Year and Sheryl Solomon was named Officer of the Year. Outstanding FMA Member of the Year, who must maintain a 3.25 GPA on all Finance Courses, was awarded to Michael Conn. Brad Atkins was honored by being elected to the FMA National Honor Society, as well as being named Most Outstanding FMA Member of the Year. To be a part of the National Honor Society, a member must maintain a 3.25 overall GPA. The final award of the evening was a plaque presented to Jenny Li, outgoing President, in appreciation for all the hard work and dedication she gave to FMA. A special thanks to Jenny for planning a wonderful Banquet for us all to enjoy.

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Have a Research Paper, Thesis, Dissertation to prepare?
Let us do the research, so you can do the writing!

We have on-line computer access to a broad range of reference sources spanning a variety of academic fields, whether you are looking for:

specialized technical journals
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dissertation abstracts
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You will be delivered as much or as little as you need.

Call or visit the Air Force ROTC detachment listed and ask about the "crosstown" program.

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AIR FORCE
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Leadership Excellence Starts Here.
High school grads getting hands-on training this summer

The summer engineering program introduces incoming freshmen to the field of engineering, to new technology, and gives each student hands-on experience with state-of-the-art equipment. The students learn about flexible manufacturing, computerized machine tool parts design and programming, robotics, and software engineering. They will work with state-of-the-art equipment such as the stereolithograph. The stereolithograph is the latest development in the manufacturing of prototypes. It uses computer graphics and laser technology to make prototypes in a matter of hours or days whereas older methods take months and are more expensive and less efficient.

"The hands-on training just can't be beat," says Kaycee Martin, Lincoln County High School, Tenn. She feels this experience will help her decide what area in engineering she will specialize. The program helps each student decide what their engineering major will be by giving the student a broader perspective of the engineering field.

Positions available for the Student Affairs Advisory Board from the following colleges:
- Administrative Science
- Engineering
- Nursing
- Science
- Primary Medical Care

Publications Board:
- 3 positions at large

Financial Aid Committee:
- 2 positions at large

Applications available at the University Center Information Desk

Deadline: August 10, 1990

We’re introducing a new concept in auto buying... and it saves you time and money!

You’ll save time with Member Auto Services — a personal shopping service that finds the auto you want at a price you’ll love. It’s for credit union members only.

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220 Paul Bryant Drive, East
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Rate subject to change without notice. NCUA insured.
HPE offering social dance, other classes this fall

Ever wondered what it would feel like to actually know what you are doing when you're on the dance floor rather than just making it up as you go along? A class in social dance can answer that question for you. Social dance is one of the many interesting courses offered this fall by the UAH Health and Physical Education Dept. There are several sections of the basic social dance class offered in which the student will learn the Fox trot, Cha Cha, Tango, Rumba, Waltz, and Swing. Included also is participation in UAH's Ballroom Dance Club activities. In the intermediate and advanced level classes, students will increase their proficiency in several of the dances listed above, while also learning new dances such as the Viennese Waltz, Samba, and Polka. Social dance of the Latin Style is offered through HPE 0199-03. Students will learn the Mambo, Samba, Merengue, and others.

In addition to the many already established HPE courses this fall, a few new ones have been added. A new concept in fitness is Bench Stepping. HPE 0199-18; the Bench Stepping Workout is the answer for people who want to get into shape quickly and safely. In the workout you will burn body fat while firming your muscles. The class is designed to accommodate all fitness levels. An introductory level course in Bench Stepping is also offered and is absolutely free to the student. Dr. Joe Elrod, Exercise Physiologist and Motivation Consultant, will instruct HPE 0199-12, which is called Reaching Your Full Potential. Students will learn the concepts, principles, and skills for achieving their full athletic, business, and personal potential. The student's own fitness prescription will be developed. Areas to be stressed are motivation goal setting, time management, evaluation of fitness performance, and weight maintenance.

Pulse

Space Lecture

"Space Exploration and Earth-Bound Civilization: The Overview Effect" will be discussed by Dr. Frank White, Senior Associate of the Space Studies Institute in Princeton, New Jersey, on Wednesday, July 25, from 7:00 to 9:00 p.m. in the Recital Hall at Roberts Hall on the UAH campus.

The event is sponsored by the Department of Political Science and "Teaching the Future", Division of Continuing Education here at UAH. For further information call 895-6835.

Partners

"Partners in Policy-Making of Alabama" is seeking 30 individuals with developmental disabilities and other disabilities, and parents of young handicapped children to participate in an exciting, leadership training program. "Partners in Policy-making" will provide state-of-the-art knowledge about disability issues and develop competencies in selected participants to become effective advocates in influencing public policy at all levels of government. Reimbursement for travel, lodging, meals and respite care will be provided. Call 800-237-0665 or 265-0245, or by writing PIPA, 444 South Decatur Street, Montgomery, AL 36104. Deadline for applications is August 10th.

Amnesty

Amnesty International meets every Thursday, 7:00 p.m. at the UAH Student Union Building. Phone 895-6911 for information.

Rocky Horror Picture Show

Friday, July 27 at Midnight

Bring blankets and pillows to sit on.

Where: The Outdoor Amphitheater at the University Center

$1.00 UAH Students with valid I.D.

$5.00 General Public

Starting at 11:15, with a concert by the "Cooties," 2nd place winners in Mom's amateur night.

Rain Date: Saturday, July 28. In case of rain Saturday, event will be held in the UC Exhibit Hall.
Life can be very rude at times. Indeed, between 150 to 200 people had a rude awakening last Saturday night. A Home fund raiser altered life for most there and ended it for one. It also restricted life for another; free permission for murder is not the aspiration of most college students. How could this happen? Better yet, how could it have been prevented? Are there any answers?

Of course, the university could install metal detectors (such as the airports use) and force everyone through that wanted to attend a given event on campus. Or, the university could refuse to let anyone from off-campus attend campus activities. Or, even better, make this a nudist university! That way there could be no concealed weapons!

But wait—that’s ludicrous. I’ve gone off the deep end again. Although a nudist university is no more ridiculous than being more than Michael Dukakis or Walter Mondale.

American politics. Not only is it an assassination of democracy, but the norms of “free speech codes” is no big deal. Academic liberalism is the vanguard, however, so don’t be surprised if this and a majority of voters under 30-years-old supported George Bush in 1988, even as their predecessors had helped lift Ronald Reagan to the presidency in 1980 and 1984. Absent the issue of academic affairs, the notions that propelled older voters into the conservative ranks, what is it that motivates those that are left?

Campus is still the nation, of course, and the same forces that shape national political opinions affect the academy. Although the inspiring developments in Eastern Europe and the apparent decline in the Soviet threat have taken some of the anti-communist edge off conservatives both in and out of college, the rolling of Marxism-Leninism remains a cause for joy and pride. At the same time, young people are buoyed by the immense opportunities opened up by the great economic expansion of the 1980s. Although the vast majority of American voters, they rightly feel grateful to the conservative policies that have fostered lower taxes and sustained economic growth.

What distinguishes student conservatives, however, is that every day of their lives they confront an educational establishment whose liberalism is supercilious and simon-pure. The public at large, not to mention the businessmen who serve as college trustees, have no idea how liberal they are. Even their students don’t always know it. Friedrich Hayek, for example, is not unknown to them. Although undergraduates tilted to the rightward in the 1980s, one ought to prove it right or wrong. Or take an elementary moral issue such as homosexuality goes unchallenged despite its deep and not-so-secret repugnance to many students.

Although undergraduates tilted rightward in the 1980s, one ought to be cautious in supposing that the trend will continue, because traditional conservatism’s own principles remain obscure to students. To some degree this is an effect of their youth: the heritage of conservative thought as well as the history of conservative politics is unknown to them. Friedrich Hayek, Leo Strauss, or James Burnham do not appear on many reading lists. That isn’t the students’ fault, of course; it’s their educators who need educating!

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This is a shared letter to the editor. The Exponent is the student newspaper of Claremont McKenna College.

Send your letters to the editor to The Exponent, UC Room 104.
Features

“Robocop” concept goes downhill in gore sequel

by David House
features reporter

Severe disappointment is in store for those who were hoping that after the original “RoboCop,” the metal-mechanical police officer played by Peter Weller would retire to pursue a career as a waffle iron or microwave oven. Instead, he’s back to fight Detroit’s nastiest, most unscrupulous villain—no, it isn’t Bill Laimbeer. It’s a nut case who’s peddling an addictive drug called nuke. Weller, as the murdered cop whose brain inhabits a super-robot chassis, must also cope with his bosses at the company which contracted to become Detroit’s law enforcement agency in the first film. RoboCopol and Total Recall director Paul Verhoeven left this sequel to Irvin Kershner. Kershner’s apparent plan: When in doubt, do a shoot out. Weller still shows a Karloffian ability to act under all the armor and makeup, but he’s around to devastate, not emote. Weller blasts away with a handgun that never shows a sign of recoil, even though it’s as big as a bread truck. The gross-out quotient has soared to the top of a copror’s head is sawed off in a nice and crystal clear close-up.

Nancy Allen again plays Weller’s all-human partner. She’s so all-human, in fact, that she seems to regard Weller as a hunk—given his metallic content, perhaps as an icon. In any case, Allen is given little time to pursue romantic possibilities, and one intriguing scene where Weller confronts his wife-widow leads nowhere.

Written by comic-book creator Frank Miller and by Wallon Green, the script keeps some of the original’s peripheral humor, such as the running series of television newscasts written by comic-book creator Frank Miller and by Wallon Green.

Money’s “Mary Reilly” takes a fresh look at Jekyll & Co.

by Susan Burnum
features editor

Mary Reilly, Valerie Martin. Doubleday, $18.95.

This book is a horror novel, but not for the reasons you might think. It is true that this book offers a new view of the bizarre Jekyll/Hyde character because we see him through the eyes of a young servant girl named Mary Reilly. The book achieves horror in its examinations of the era which we call the Victorian Age.

From the beginning of page one, where Mary writes of being shut up as a child in a rat-infested cupboard at the hands of her father, we see that the real horror is not the peculiar drug-induced split personality of a well-meaning physician; the horror is the age which produces him and which he also exemplifies.

Mary proves an excellent narrator, for although she is firmly ensconced in the class-consciousness of her age, she is intelligent and observant. Her diaries, which form the text of the story, continually question the judgments of the era simply by comparing what Mary observes to what Victorian rules dictated should be.

One dilemma which looms large is that of loyalty. From the beginning of the story Dr. Jekyll and Mary recognize in each other a sense of realism and questioning intelligence sadly lacking in most of Victorian society.

They sense that in this way they are equals, contrary to all the rules of the era which dictate that the lives of the servant and the master must forever be totally different in kind. Mary knows that loyalty to Dr. Jekyll as a friend would be condemned by society, so their friendship is conducted secretly, within the confines of Mary’s tasks in and around the doctor’s home.

Sadly, it is through loyalty to this friendship that Mary is drawn into the equal of the hidden side of Victorian life until, at the end, she and only she realizes that the heinous deeds of the misanthrope Hyde belong inextricably to her dear, kind friend Dr. Jekyll.

Mary Reilly is recommended for fans of Robert Louis Stevenson’s novel, Dr. Jekyll and Mr. Hyde, in that it offers a fresh point of view of the classic story. It is also recommended as an extremely readable history of the split personality of the class society of the Victorian Era.

University Playhouse presents

Murder in the Magnolias

a comedy/mystery spoof
by Tim Kelly

VBCC Playhouse
August 9, 10, and 11 7:30 P.M.

Tickets available July 9th at the University Center Information Desk on the UAH campus (or at the VBCC Box Office)

$5.00 General Admission

UAH Student, Faculty, and Staff receive one free ticket with valid I.D.
Do you take pride in your work?

Are you searching for a way to

The Exponent will be accepting applications for the following:

Associate Editor
Production Assistant
Circulation Reporters

Applications for Editor, which will be up for reappointment in September, are also available. Applications are available and may be returned to the box located on the door of UC Room 104.