This project is an economic impact analysis for the Mallard Fox Creek Industrial Park in the Decatur MSA and the Cummings Research Park in the Huntsville MSA for the year 2015. Economic impact of the two parks for the state of Alabama is included. Economic impact can be defined in various terms such as jobs, economic activity (output), payroll, and taxes. The impacts are typically shown through components of direct and multiplier effects over the course of 2015. The estimated economic impacts for each park are as follows.

**Impact**

- Parks impact state employment, income differently.
- Taxes vary by park type, but diversity is key.

**Explanation**

Through Leontief’s input-output model, the impacts of various parks can be estimated using software such as IMPLAN. This project illustrates its utility as well as its limitations.

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