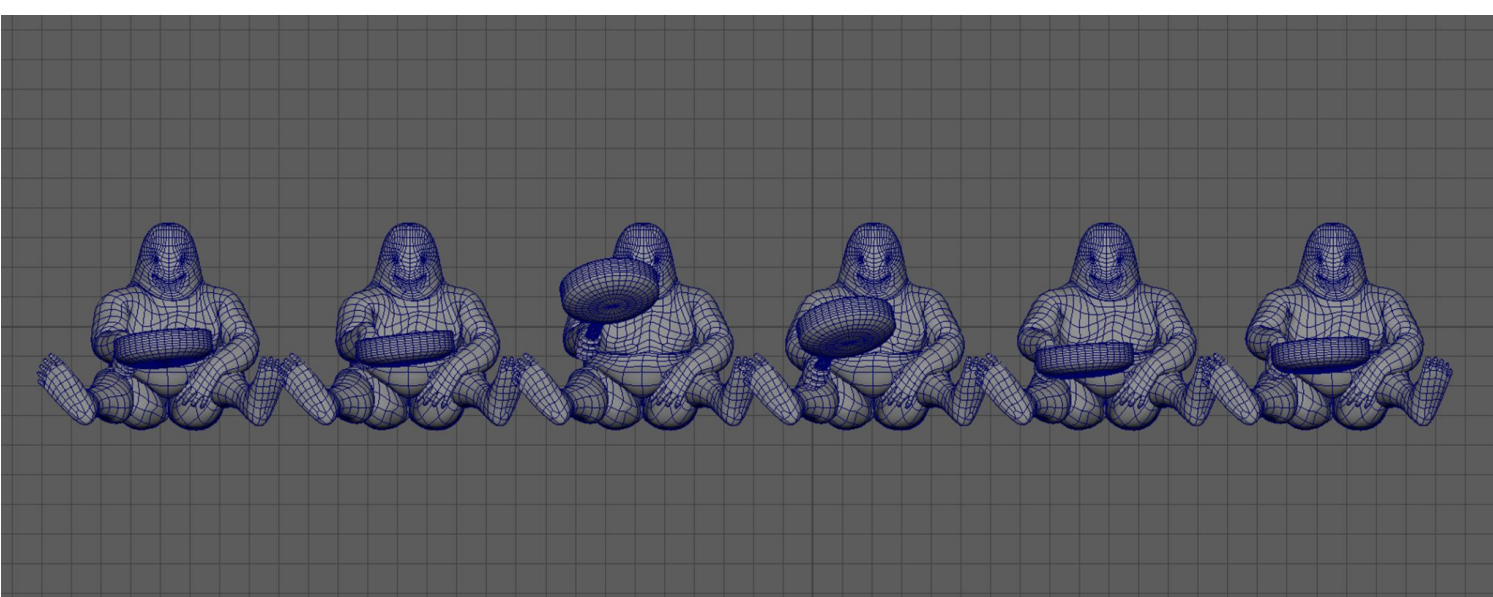


Music Videos Done Backwards: Creating Video to Shape Song

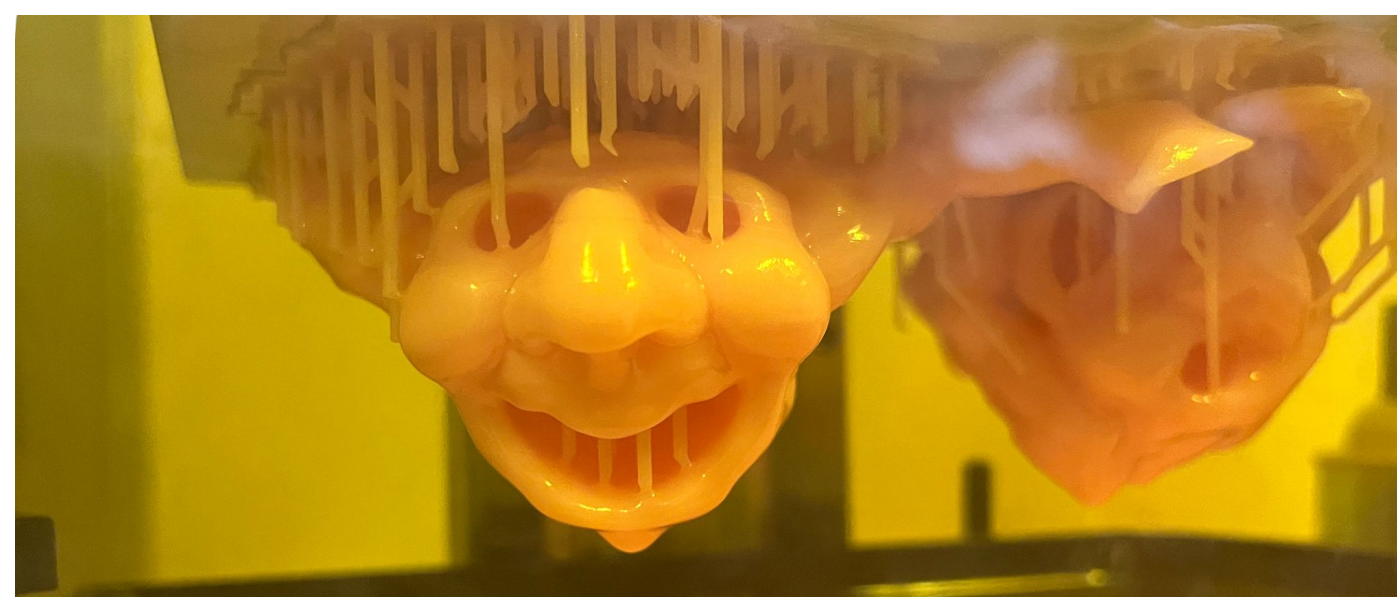
Ben Hornyak, Vinny Argentina
Department of Art, Art History & Design

Main Concept

The goal of this project is to explore the relationship between music and video by reversing the typical process of music video creation: creating the video first with the hope of guiding the creation of music before any has been created or conceptualized. To do this, I designed and created two distinct stop motion animation video sections, each with specific rhythmic patterns and different visual tones and sent it off to musical artist, Melaina Kol, for scoring.



Each character modeled in Maya and posed frame per frame



Frames resin printed in batches by action



Character swapped out & carefully positioned for each frame to facilitate animation



Environments created with cardboard, spray foam insulation, and acrylic paint



Video sent for scoring to musician, *Melaina Kol*, post production



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