Music Videos Done Backwards: Creating Video to Shape Song

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Main Concept

The goal of this project is to explore the relationship between music and video by reversing the typical process of music video creation: creating the video first with the hope of guiding the creation of music before any has been created or conceptualized. To do this, I designed and created two distinct stop motion animation video sections, each with specific rhythmic patterns and different visual tones and sent it off to musical artist, Melaina Kol, for scoring.

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